

Go Digit General Insurance Limited

IRDAI Registration No. 158 dated 20 Sep 2017

Form NI-36- Business -Channels Wise

For the period ended 31 Dec 2023

CIN - U66010PN2016PLC167410



Sl.No.	Channels	For the Quarter 31 Dec 2023		Upto the Quarter 31 Dec 2023		For the Quarter 31 Dec 2022		Upto the Quarter 31 Dec 2022	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	1,25,273	10,976	3,57,322	29,373	87,750	5,519	2,45,196	14,813
2	Corporate Agents-Banks	6,342	1,034	19,835	2,486	6,813	534	17,277	1,370
3	Corporate Agents -Others	1,00,199	8,091	1,73,870	14,946	19,391	1,023	58,490	3,229
4	Brokers	17,20,793	1,29,212	51,63,061	3,93,722	20,20,682	1,05,861	49,27,733	3,18,051
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	30,338	16,662	2,02,687	53,213	2,67,835	22,557	7,73,838	60,465
	-Online (Through Company Website)	1,08,264	3,064	3,30,862	8,501	1,28,837	3,250	3,00,797	8,513
	-Others	-	-	-	-	-	-	-	-
7	Common Service Centres(CSC)	17,578	343	55,152	912	5,041	40	5,972	47
8	Insurance Marketing Firm	2,835	140	9,177	583	88	7	220	14
9	Point of sales person (Direct)	6,44,701	29,144	17,58,037	77,479	4,22,406	15,379	12,08,486	40,897
10	MISP (Direct)	1,57,603	5,878	3,77,469	14,361	65,985	2,325	1,67,693	5,590
11	Web Aggregators	731	53	9,288	1,477	4,486	346	6,512	463
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	29,14,657	2,04,597	84,56,760	5,97,053	30,29,314	1,56,841	77,12,214	4,53,452
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	29,14,657	2,04,597	84,56,760	5,97,053	30,29,314	1,56,841	77,12,214	4,53,452